Pixel – Associazione Culturale

Name of the organisation:	Pixel – Associazione Culturale	
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Description of the Organisation

Pixel, is an international education and training institution with over 20 years of experience in international cooperation and project management.

Established in Florence (Italy) in January 1999, Pixel is engaged in a constant improvement in the quality of the services performed. Pixel obtained quality certification according to UNI EN ISO 9001. Pixel is also accredited by the Italian Ministry of Education and by the Tuscany Regional Government.

The main target groups Pixel work with are: Higher Education Institutions, Schools, VET Organizations, Adult Education Institutions, Public Authorities (Ministries, Regional bodies), Research centres, Cultural institutions, Hospitals etc. based all over the world.

15 people work as full time staff at Pixel. Also, over 100 external experts and trainers cooperate with Pixel.

Pixel has a relevant expertise and a significant experience in the following areas:

Direct submission and management of European projects

In the past 21 years are Pixel successfully coordinated and managed over 110 European projects. The European programmes that funded the projects in which Pixel was involved are: Erasmus+ (KA2 Strategic Partnerships and KA2 Knowledge Alliances), Lifelong Learning, eLearning, Leonardo da Vinci, Socrates Minerva, Socrates Grundtvig, Socrates Lingua, Socrates ODL, Justice, Safer Internet.

The European projects in which Pixel was involved focused on the following subject areas: Innovation in Education; Implementation of ICT solutions for Teaching and Learning; Research; Language, Science, History Education and Research; Fine Arts; Promotion of Employment and Entrepreneurship; Social Inclusion; Health; Safety; Justice and Human Rights; Support and Innovation Services for SMEs.

Many among the European projects coordinated by Pixel were given an "Excellent" rating and identified as "Best Practice" by the European Commission.

More information on the European projects carried out is available at: <u>http://www.pixel-online.net/PRJ_european_projects_lista.php</u>

Pixel also coordinated and managed over 30 projects funded by the <u>European Social Fund</u>. These projects focused on: in-company training; training for youth to support their access to the labor

market; equal opportunities.

Organization of <u>international education and training initiatives</u>

Pixel organizes and deliver <u>international in-service training courses</u> on different topics such as: European cooperation, new technologies for education, innovative educational methodologies, language learning etc. Some of these courses have been delivered in over 50 editions so far. An average of 300 participants, from all over Europe, attend Pixel international courses every year. The international courses organized are addressed to: university lecturers, researchers, public officers, school directors, administrative staff, trainers, graduated students etc.

Since 2011, Pixel also organizes the international <u>Master on European Project Planning and</u> <u>Management</u> that has now reached its 9th edition.

More information is available at: http://europlan.pixel-online.org/index.php

Organization of <u>international events and conferences</u> in the field of education

Pixel organizes <u>international conferences</u>. Three of them are organized on a yearly basis. The first one is entitled: The Future of Education and it is held in Florence, every year, in June. The second international conference is entitled: ICT for language Learning and it is held in Florence, yearly, in November. The third international conference is entitled: New Perspectives in higher Education and it is held in Florence, yearly, in March. About 250 participants attend each of the events representing over 50 countries in the five continents.

More information is available at: <u>http://conference.pixel-online.net/</u>

Pixel has developed <u>international partnerships</u> with over 500 organizations worldwide. Pixel's transnational partners are: Higher Education Institutions, Schools, VET Organizations, Adult Education Institutions, Public Authorities (Ministries, Regional bodies), Research centres, Cultural institutions, Hospitals etc. based all over the world.

More information about Pixel can be found at: <u>http://www.pixel-online.net</u>.

Role of the Organisation in the project

Pixel is the leader of WP8 devoted to the development of the GrEnFIn-Hub VPlatform where a central dashboard will allow all the major players, universities, industries, administrative staff, to upload, control and display all the relevant contents of the project. The GrEnFIn-Hub VPlatform will also provide several services as eLearning and web-assist facilities.

Pixel will also develop the public and internal web site of the project.

Moreover Pixel has a support role in the quality assurance WP. PIXEL is responsible of the implementation of the tools allowing to fulfill a quality control system (AQS) that will monitor the overall process both at the consortium and institutional level.

A slight involvement of PIXEL in the development/implementation WPs is included in order to let this partner collect the relevant information on the main didactical outputs to be correctly described and place on the web site.

Contact Person's Experience and Expertise

Elisabetta Delle Donne is the president of Pixel. Elisabetta graduated in Political Sciences – International Affairs from the University of Florence in 1993. Since then, for the last 23 years, she has constantly been working in the field of European cooperation. Elisabetta is an expert in the planning and management of international projects focusing in particular on the areas of education, training, culture and research. For over fifteen years she has been consulting several international universities and public bodies on accessing European funding opportunities and on European project management. Currently advising six different

universities throughout Europe.

So far, she has been involved as project planner and manager in more than 100 projects funded by the European Commission. Several European projects that she coordinated were selected as example of best practice by the European Commission. She has developed and coordinated partnerships with more than 500 bodies in all Europe, including universities, public authorities, training organizations, research centres etc. Elisabetta is involved as external expert in quality management and as external evaluator in several European projects. Elisabetta is also an assessor of European projects – for the National Agency of the Erasmus+ Programme - in the field of higher education and adult education submitted in the framework of the Erasmus+ KA2 Strategic Partnership Programme. Elisabetta is the coordinator of the organizational committee of three international conferences in the field of higher education organized by Pixel every year. She is also member of the scientific committee for the peer-reviewing of papers submitted for international conferences. Elisabetta is the main trainer in the international seminar "European Project Planning and Management", organized and coordinated by Pixel, that has now reached its 40th edition. Elisabetta is also the coordinator of the post-graduate international Master in European cooperation as well as one of the trainers.